

ACCOLADES

Dallas-Fort Worth is one of the top regions in the nation for business, thanks to a low cost of living, a business-friendly environment, a strong base of well-educated and skilled employees and robust access to both U.S. and world markets through its transportation network. But don't take our word for it. Year after year, the region's selling points are lauded by prestigious business experts at publications such as Bloomberg Businessweek, Forbes, Fortune and Site Selection. And key metrics tracked by the Federal Reserve Bank of Dallas, which measures economic indicators throughout Texas, northern Louisiana and southern New Mexico, show the region to be among the strongest in the country. Dallas-Fort Worth is consistently among the top places to work, the best places to live and the best places for investment.

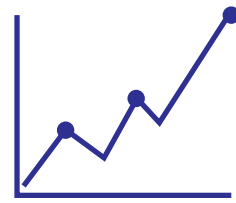
#1 IN THE COUNTRY FOR **PERCENT JOB GROWTH (3% GROWTH)**

#2 IN THE COUNTRY IN **ABSOLUTE JOB GROWTH (113,000)**

December 2015 - December 2016



Dallas-Fort Worth created only 7,100 fewer jobs than New York, a region with triple the population.



4 GLOBAL FORTUNE 500 COMPANIES

#10 BEST PLACES FOR BUSINESS AND CAREER FORBES, 2016

20 FORTUNE 500 COMPANIES 4th Most in the Nation among metros

"We explored a number of location options that would offer us **competitive operating costs**, a region with extensive access to skilled restaurant **talent**, an **attractive cost of living** to our current and future team members...Texas meets all of these criteria."



BEST STATE FOR BUSINESS

CHIEF EXECUTIVE MAGAZINE



"California has been good to us, but it **makes better business sense** for us to be **centrally located**, and we look forward to achieving added **operational efficiencies** with this move."



SITE SELECTION MAGAZINE

#3 FOR CORPORATE EXPANSIONS DALLAS-FORT WORTH. 2016

TOP 5 U.S. DATA CENTER MARKET

"We see Dallas as an opportunity to centralize our location as we **expand globally, recruit great talent, and increase our operational excellence.**"



TOP 10

Kauffman Foundation 2016 Index of Growth Entrepreneurship



BEST PLACES TO LIVE DALLAS-FORT WORTH



#3

WORLDS MOST CONNECTED AIRPORTS



DAG AVIATION WORLDWIDE, 2016

"Moving the corporate headquarters to the Dallas Metroplex...gives us greater access to a much larger talent pool as we expand our business over the next decade."



GARY EVERT
President and CEO
Hilti North America

The cost of doing business is **7% lower** in Dallas than the national average.

Moody's



TOP 5 Hot Housing Market, 2017

Realtor.com



#1 AMERICA'S MOST BUSINESS FRIENDLY CITIES

DALLAS-FORT WORTH

Marketwatch, 2015



The DFW region adds **360 NEW Residents** each day

43% NATURAL INCREASE | **57%** NET-MIGRATION

U.S. Census, 2015 - 2016

#3

BEST SPORTS CITIES IN THE U.S.

DALLAS-FORT WORTH SPORTS ILLUSTRATED

THREE RESEARCH 1 UNIVERSITIES



Carnegie Classification of Institutions of Higher Education R-1: Doctoral Universities

"The advantages Plano offered our company and the quality of life it offered our employees became clear — including the **cost of living, access to top-tier schools and cultural offerings, low tax rates** and a **wide range of affordable urban and suburban living options** within a short commute of our headquarters site."



TOYOTA
JIM LENTZ
Chief Executive Officer
Toyota North America, Inc.