

DEMOGRAPHIC METRO-TO-METRO COMPARISONS

With regard to key demographics, Dallas-Fort Worth competes favorably with other world-class metropolitan areas across the United States, with a well-educated workforce. Its central location provides easy access to important markets on both coasts, without the higher prices and congestion of more traditional corporate markets such as Chicago, but with more depth than other fast-growing markets such as Denver or Phoenix.

The region's low cost of living means residents can enjoy a higher standard of living on a lower median household income than in many other large markets located on the East or West Coasts.

METROPOLITAN POPULATION CHARACTERISTICS

DALLAS-FORT WORTH

DEMOGRAPHIC CHARACTERISTICS

Total Population	7,102,796
Median Age	34.3
Total Households	2,370,055
Average Household size	2.8

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	84.3%
% Bachelor's Degree or Higher	32.5%

ECONOMIC CHARACTERISTICS

Median Household Income	\$59,946
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ATLANTA

DEMOGRAPHIC CHARACTERISTICS

Total Population	5,710,795
Median Age	35.7
Total Households	1,936,823
Average Household size	2.77

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	88.2%
% Bachelor's Degree or Higher	35.8%

ECONOMIC CHARACTERISTICS

Median Household Income	\$57,000
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CHARLOTTE

DEMOGRAPHIC CHARACTERISTICS

Total Population	2,426,363
Median Age	36.9
Total Households	857,926
Average Household size	2.64

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	87.4%
% Bachelor's Degree or Higher	35.5%

ECONOMIC CHARACTERISTICS

Median Household Income	\$53,076
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CHICAGO

DEMOGRAPHIC CHARACTERISTICS

Total Population	9,551,031
Median Age	36.5
Total Households	3,438,560
Average Household size	2.72

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	87.2%
% Bachelor's Degree or Higher	35.5%

ECONOMIC CHARACTERISTICS

Median Household Income	\$61,828
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DENVER

DEMOGRAPHIC CHARACTERISTICS

Total Population	2,814,330
Median Age	36.1
Total Households	1,025,246
Average Household size	2.56

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	90.2%
% Bachelor's Degree or Higher	40.6%

ECONOMIC CHARACTERISTICS

Median Household Income	\$65,614
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HOUSTON

DEMOGRAPHIC CHARACTERISTICS

Total Population	6,656,947
Median Age	33.7
Total Households	2,112,447
Average Household size	2.90

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	81.8%
% Bachelor's Degree or Higher	30.7%

ECONOMIC CHARACTERISTICS

Median Household Income	\$59,649
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LOS ANGELES

DEMOGRAPHIC CHARACTERISTICS

Total Population	13,340,068
Median Age	35.9
Total Households	4,244,676
Average Household size	3.03

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	78.9%
% Bachelor's Degree or Higher	32.0%

ECONOMIC CHARACTERISTICS

Median Household Income	\$60,705
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NEW YORK

DEMOGRAPHIC CHARACTERISTICS

Total Population	20,182,305
Median Age	37.9
Total Households	7,105,003
Average Household size	2.75

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	85.4%
% Bachelor's Degree or Higher	37.5%

ECONOMIC CHARACTERISTICS

Median Household Income	\$67,296
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PHILADELPHIA

DEMOGRAPHIC CHARACTERISTICS

Total Population	6,069,875
Median Age	38.3
Total Households	2,229,039
Average Household size	2.63

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	89.4%
% Bachelor's Degree or Higher	34.8%

ECONOMIC CHARACTERISTICS

Median Household Income	\$62,513
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PHOENIX

DEMOGRAPHIC CHARACTERISTICS

Total Population	4,574,531
Median Age	35.8
Total Households	1,550,372
Average Household size	2.76

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	86.6%
% Bachelor's Degree or Higher	29.3%

ECONOMIC CHARACTERISTICS

Median Household Income	\$53,723
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SAN DIEGO

DEMOGRAPHIC CHARACTERISTICS

Total Population	3,299,521
Median Age	35.1
Total Households	1,083,811
Average Household size	2.86

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	86.0%
% Bachelor's Degree or Higher	35.7%

ECONOMIC CHARACTERISTICS

Median Household Income	\$64,309
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SAN FRANCISCO

DEMOGRAPHIC CHARACTERISTICS

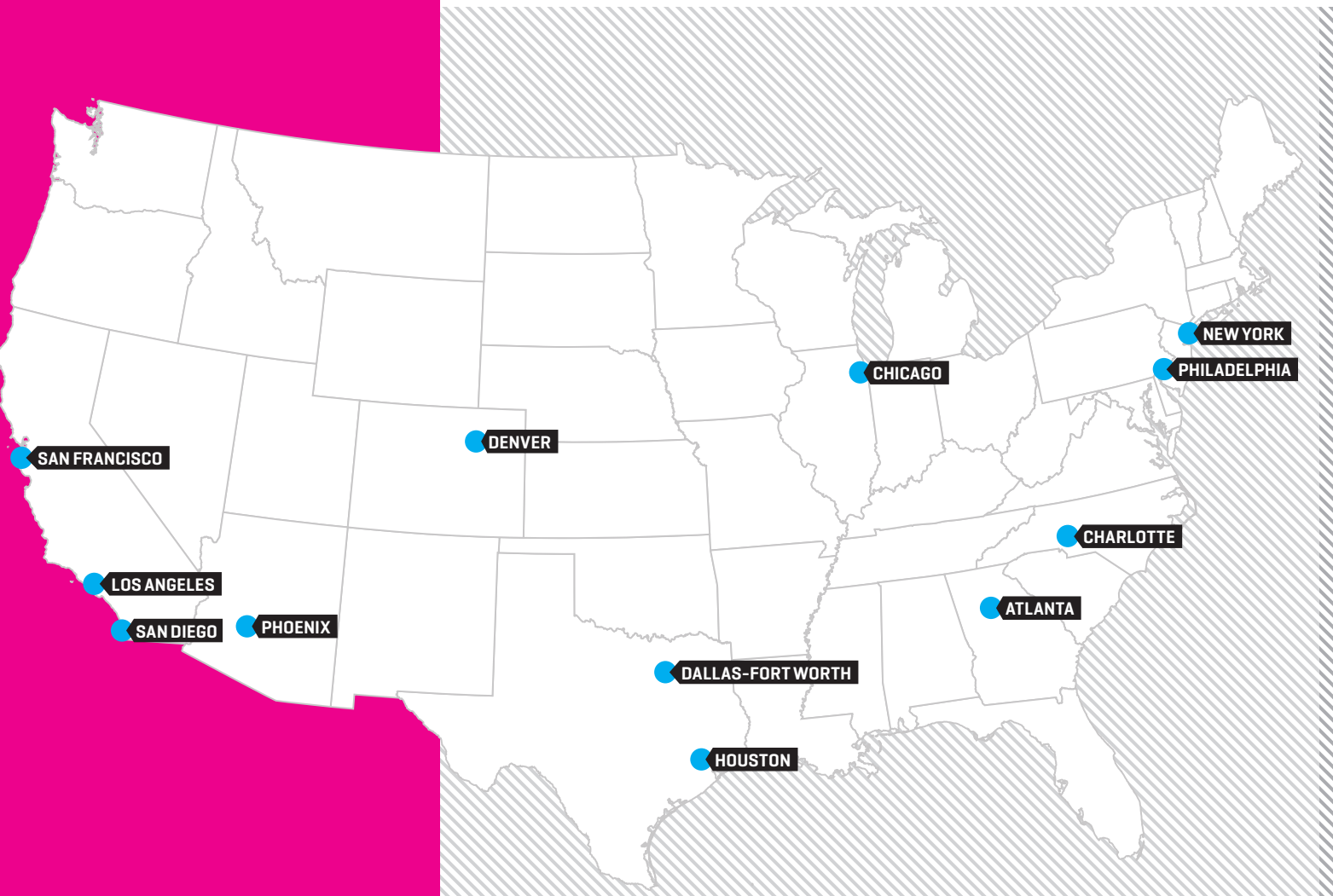
Total Population	4,656,132
Median Age	38.7
Total Households	1,642,466
Average Household size	2.68

EDUCATION CHARACTERISTICS

% High School Graduate or Higher	88.0%
% Bachelor's Degree or Higher	45.6%

ECONOMIC CHARACTERISTICS

Median Household Income	\$81,552
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COMPONENTS OF POPULATION CHANGE - JULY 1, 2014 TO JULY 1, 2015

METROPOLITAN STATISTICAL AREAS	TOTAL POPULATION CHANGE	VITAL EVENTS			NET MIGRATION		
		Natural increase	Births	Deaths	Total	International	Domestic
Atlanta	95,431	37,237	73,242	36,005	58,197	21,391	36,806
Charlotte	47,186	12,186	30,069	17,883	33,756	6,328	27,428
Chicago	-6,263	48,115	118,637	70,522	-48,201	31,959	-80,160
Dallas-Fort Worth	144,704	57,392	99,906	42,514	86,701	28,962	57,739
Denver	58,474	18,495	35,808	17,313	39,892	7,861	32,031
Houston	159,083	59,844	98,397	38,553	99,260	37,501	61,759
Los Angeles	85,671	84,154	167,846	83,692	576	71,745	-71,169
New York	87,186	102,436	249,610	147,174	-68	163,951	-164,019
Philadelphia	16,155	16,998	71,412	54,414	-1,021	23,464	-24,485
Phoenix	87,988	28,576	60,296	31,720	58,222	12,923	45,299
San Diego	33,821	22,981	44,561	21,580	9,096	18,468	-9,372
San Francisco	60,152	21,833	52,913	31,080	40,851	32,298	8,553

SOURCE: ACS 5-year estimates (2011-2015), U.S. Census Bureau