

# HOSPITALITY

The Dallas-Fort Worth region has a robust hospitality infrastructure that can handle meetings and convention events of all sizes and types, whether it's an annual meeting for a major national association or a short-lead executive board meeting that needs the utmost security and service.

The market includes a large base of hotel facilities, ranging from budget to luxury within 15 minutes of Dallas Fort Worth International Airport, making it an efficient destination for meetings that require travel from points throughout the United States.

Downtowns in both Dallas and Fort Worth, each just half an hour from the airport, offer major convention facilities with flexible space as well as robust entertainment and lodging amenities at a wide range of price points.

## MAJOR HOTELS AND RESORTS

- Adolphus Hotel
- Crowne Plaza Hotel Dallas Near Galleria-Addison
- Embassy Suites by Hilton Dallas Frisco Hotel
- Convention Center & Spa
- Fairmont Dallas
- Four Seasons Resort and Club Dallas at Las Colinas
- Gaylord Texan Resort & Convention Center
- Grand Hyatt Dallas Fort Worth
- Great Wolf Lodge
- Hilton Anatole
- Hilton Dallas Lincoln Centre
- Hilton DFW Lakes Executive Conference Center
- Hotel ZaZa Dallas
- Hyatt Regency Dallas
- Hyatt Regency DFW Airport
- Hyatt Regency North Dallas
- InterContinental Hotel Dallas
- Le Meridien Dallas, The Stoneleigh
- Magnolia Hotel Dallas Downtown
- Dallas/Addison Marriott Quorum by the Galleria
- Dallas Marriott City Center
- Marriott Dallas Fort Worth Airport North
- Marriott Dallas Las Colinas
- Marriott Dallas Plano at Legacy Town Center
- Marriott DFW Hotel & Golf Club at Champions Circle
- NYLO Dallas South Side
- Omni Dallas Hotel
- Omni Fort Worth Hotel
- Omni Mandalay Hotel at Las Colinas
- Renaissance Dallas Hotel
- The Worthington Renaissance Fort Worth Hotel
- Ritz-Carlton Dallas
- Rosewood Crescent Hotel
- Rosewood Mansion on Turtle Creek
- Sheraton Fort Worth Downtown Hotel
- Sheraton Arlington Hotel
- Sheraton Dallas Hotel
- The Joule
- The Westin Stonebriar Hotel & Golf Club
- W Hotel Dallas Victory
- Westin Dallas Downtown
- Westin Dallas Fort Worth Airport
- Westin Dallas Park Central
- The Westin Galleria Dallas

# DFW IS THE MOST VISITED METROPOLITAN AREA IN TEXAS

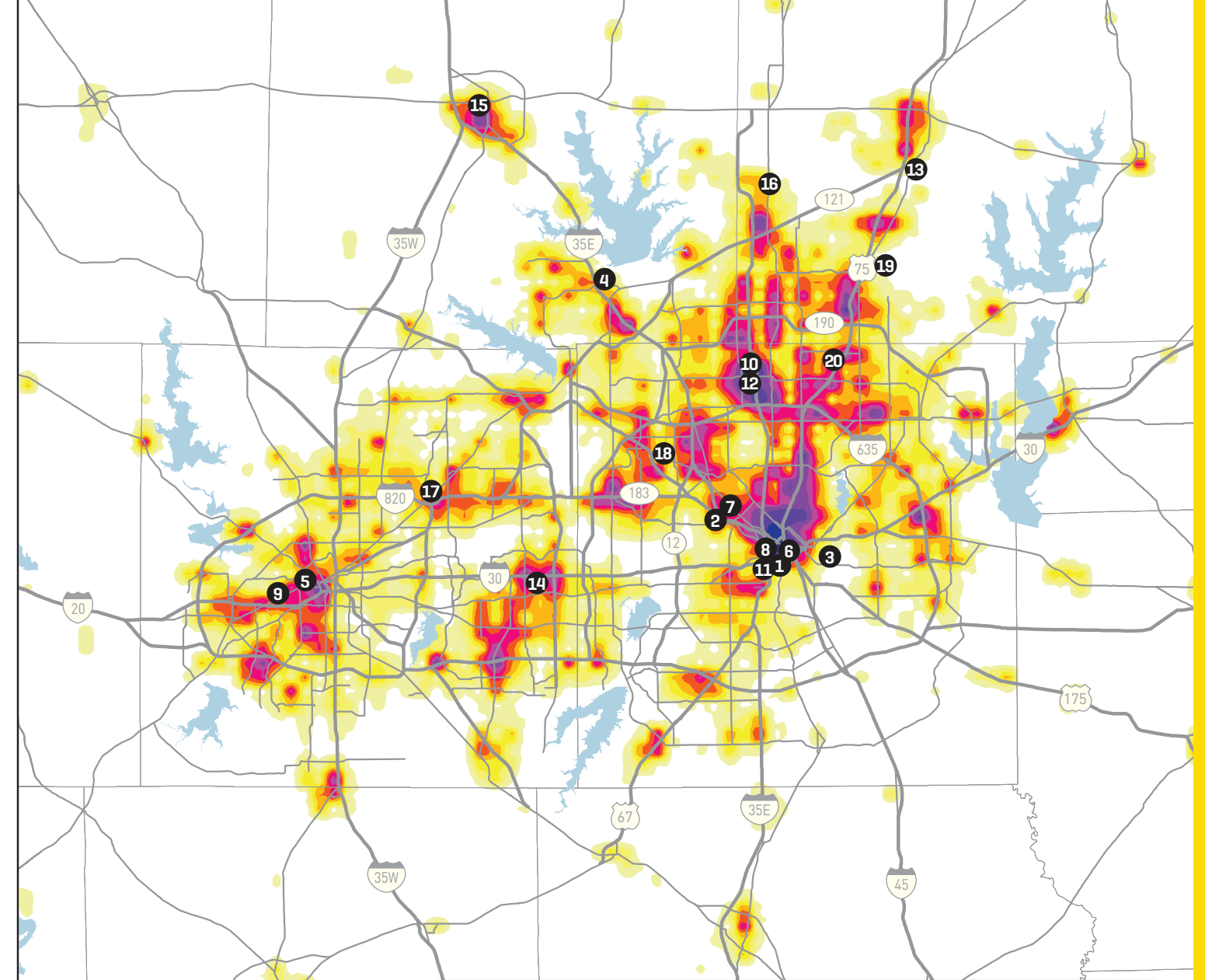
OVER 318,000 ARE EMPLOYED IN THE HOSPITALITY INDUSTRY IN THE DFW AREA, AMONG THOUSANDS OF EMPLOYERS.

## MAJOR ANNUAL EVENTS AND ATTENDANCE

EVENT	ATTENDANCE
STATE FAIR OF TEXAS	3,503,268
FORT WORTH STOCK SHOW & RODEO	1,248,500
ADDISON KABOOM TOWN	500,000
CHILDREN'S MEDICAL CENTER HOLIDAY PARADE	400,000
MAIN STREET FORT WORTH ARTS FEST	400,000
MARTIN LUTHER KING, JR. DAY PARADE AND FESTIVAL	300,000
METROPCS DALLAS MARATHON	273,000
AT&T BYRON NELSON CHAMPIONSHIP	270,000
GRAPEFEST	250,000
FORT WORTH MAYFEST	225,000
SCARBOROUGH FAIRE	200,000
DUCK COMMANDER 500 - NASCAR SPRINT CUP SERIES	154,000
TASTE OF DALLAS	150,000
GREENVILLE AVENUE ST. PATRICK'S DAY PARADE	125,000
DALLAS BLOOMS	115,000
AT&T RED RIVER SHOWDOWN	91,546
GOODYEAR COTTON BOWL CLASSIC	82,812
MEGAFEST 2013	75,000
FAN EXPO DALLAS COMIC CON	75,000
ADDISON OKTOBERFEST	70,000
RICHARDSON WILDFLOWER FESTIVAL	70,000
NORTH TEXAS IRISH FESTIVAL	55,000
DALLAS INTERNATIONAL FILM FESTIVAL	33,000
TURKEY TROT	26,000

## RECENT MAJOR CONVENTIONS AND THEIR ECONOMIC IMPACT

WWE	\$129,226,078
ALL-STAR NATIONALS (NATIONAL CHEERLEADERS ASSOCIATION)	\$49,620,802
CEDIA EXPO 2016	\$38,871,256
MARY KAY, INC. 2016 ANNUAL SEMINAR	\$37,146,750
DALLAS SAFARI CLUB 2016 CONVENTION & SPORTING EXPO	\$36,240,955
USA VOLLEYBALL 2016 WORLD LEAGUE	\$33,035,141
TEXAS VOLLEYBALL TOUR	\$29,031,905
AVIATION WEEK 2016	\$22,155,833
POWER & ENERGY SOCIETY TRANSMISSION AND DISTRIBUTION CONFERENCE AND EXPOSITION	\$21,955,561



INDUSTRY: ACCOMMODATION AND FOOD SERVICES	
ESTABLISHMENTS	AVG. EMPLOYMENT
12,965	318,355



### MEETING AND EXHIBITION FACILITIES

- The Kay Bailey Hutchison Convention Center
- Hilton Anatole Hotel
- Music Hall at Fair Park
- Gaylord Texan Resort and Convention Center
- Fort Worth Convention Center
- Sheraton Dallas Hotel
- Dallas Market Hall
- Hyatt Regency Dallas at Reunion
- Will Rogers Memorial Center
- InterContinental Dallas
- Omni Dallas Hotel

### OTHER CIVIC AND CONVENTION SITES

- Addison Conference Centre
- Allen Event Center
- Arlington Convention Center
- Denton Expo Center
- Frisco Conference Center
- Hurst Conference Center
- Irving Convention Center at Las Colinas
- Plano Centre
- Richardson Civic Center

**GENERAL AND OPERATIONS MANAGERS**  
54,383 | \$66.73

**MARKETING MANAGERS**  
5,269 | \$69.62

**SALES MANAGERS**  
10,527 | \$67.07

**FOOD SERVICE MANAGERS**  
7,511 | \$30.19

**CHEFS AND HEAD COOKS**  
2,867 | \$22.93

**FIRST-LINE SUPERVISORS OF FOOD PREPARATION AND SERVING WORKERS**  
22,544 | \$17.40

**CUSTOMER SERVICE REPRESENTATIVES**  
76,912 | \$17.26

**HOTEL, MOTEL, AND RESORT DESK CLERKS**  
4,700 | \$9.95

**LEGEND:**  
OCCUPATION  
JOBS | MEDIAN HOURLY EARNINGS