ACCOLADES

Dallas-Fort Worth is one of the top regions in the nation for business, thanks to low cost of living, a business-friendly environment, a strong base of welleducated and skilled employees, and robust access to both U.S. and world markets through its transportation network.

Year after year, the region's selling points are lauded by prestigious business experts at publications including Bloomberg Businessweek, Forbes, Fortune and Site Selection. Key metrics tracked by the Federal Reserve Bank of Dallas, which measures economic indicators throughout Texas, northern Louisiana and southern New Mexico, show the region to be among the strongest in the country. Dallas-Fort Worth is consistently ranked among the top places to work, the best places to live, and the best places for investment.

IN THE COUNTRY FOR **PERCENT JOB GROWTH** (2.6% GROWTH)

IN THE COUNTRY FOR **ABSOLUTE JOB GROWTH** (91,700 JOBS)

December 2016 - December 2017



Dallas-Fort Worth created more jobs than New York, Los Angeles and Chicago, metros with much larger populations.

GLOBAL FORTUNE 500 COMPANIES

FASTEST GROWING ECONOMIES

FORBES, 2017

FORTUNE 500 COMPANIES 3rd most in the nation among metros

"We explored a number of location options that would offer us competitive operating costs, a region with extensive access to skilled restaurant talent, an attractive cost of living to our current and future team members...Texas meets all of these criteria."

Jamha Juice

DAVID PACE CEO, Jamba, Inc.

BEST STATE FOR BUSINESS

CHIEF EXECUTIVE MAGAZINE



"California has been good to us, but it makes better business sense for us to be centrally located, and we look forward to achieving added operational efficiencies with this move."

Kubata

MASATO YOSHIKAWA President and CEO, **Kubota Tractor Corp.**



n TOP COMPETITIVE U.S. CITIES A DALLAS-FORT WORTH, 2017

TOP 5 U.S. DATA CENTER MARKET

"We see Dallas as an opportunity to centralize our location as we expand globally, recruit great talent, and increase our operational excellence."



Darko Deianovic **Chief Executive Officer** **TOP 10**

Kauffman Foundation 2017 Index of Growth Entrepreneurship





#1

CUSTOMER SERVICE AMONG LARGE AIRPORTS



Airports Council International, 2017

"Moving the corporate headquarters to the Dallas Metroplex...gives us greater access to a much larger talent pool as we expand our business over the next decade."



CARY EVERT **President and CEO**

Hilti North America

average. Moody's

The cost

of doing

business is 4% lower in Dallas than the national

Hot Housing Market, 2018

Realtor.com



BEST SPORTS

CITIES IN THE U.S.

DALLAS-FORT WORTH

SPORTS ILLUSTRATED

#

BEST CITIES FOR JOB GROWTH

DALLAS-PLANO-IRVING

Forbes, 2017

The DFW region adds

393 NEW Residents

each day

60% NATURAL INCREASE NET-MIGRATION

U.S. Census, 2015 - 2016

THREE RESEARCH 1 UNIVERSITIES







Carnegie Classification of Institutions of Higher Education R-1: Doctoral Universities

"The advantages Plano offered our company and the quality of life it offered our employees became clear — including the **cost of living**, access to top-tier schools and cultural offerings, low tax rates and a wide range of affordable urban and suburban living options within a short commute of our headquarters site.



Chief Executive Officer Toyota North America, Inc.

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